

EpiDiverse Winter School

Translating and Communicating science

January 18-22 2021, Udine (Italy)

This school emphasises transferable skills: science communication, industrial transitions, entrepreneurship and other soft skills for Early Stage Researchers.

Program

Note: All times are Central European Summer Time (CEST)

Monday 18 January

Morning

8:50 - 9:00	Registration to morning session
9:00	Welcome (Emanuele De Paoli, University of Udine, IGA)
9:00 - 11:00	Scicomm goes Social Media - an introduction into digital communication (Rebecca Winkels, Wissenschaft Im Dialog) **Practical session in breakout rooms
11:00 - 11:30	Break Room
11:30 - 13:00	Science journalism (Andreas von Bubnoff, Rhine-Waal University)
Afternoon	Free

Tuesday 19 January

Morning

8:50 - 9:00	Registration to morning session
9:00	Welcome (Emanuele De Paoli, University of Udine, IGA)
9:00 - 10:30	The Rhetoric of Science Communication Audience Analysis and Visual communication for Online Presentations (Thomas Susanka, The Helmholtz Association)
	Practical session in breakout rooms
10:30 - 11:00	Break
11:00 - 12:30	Continue
Afternoon	Free

Wednesday 20 January

Morning

8:50 - 9:00	Registration to morning session
9:00	Welcome (Emanuele De Paoli, University of Udine, IGA)
9:00 - 9:45	Meet the company (IGA-TS, Slobodanka Radovic)
9:45 - 10:30	Meet the company (Koppert, Peter Jens)
10:30 - 11:00	Break
11:00 - 11:45	Meet the company (Keygene, Erik Toussaint & Co.)
Afternoon	
13:50 - 14:00	Registration to afternoon session
14:00	Welcome (Simone Scalabrin, IGA-TS)
14:00 - 15:30	Projects, Patents and Products – Why you should use entrepreneurial tools as a scientist (Gitte Schober, University of Wageningen) **Practical session in breakout rooms

15:30 - 16:00

Break

16:00 - 16:45

Entrepreneurship: commercial perspectives, best practices and examples (Simon Bennett, Simon Bennett Associates Ltd.)

Thursday 21 January

Morning

From the idea of start up to a full grown company in different environments (corporate, non corporate, academic)

8:50 - 9:00

Registration to morning session

9:00 - 9:10

Welcome and introduction (Laura Martinelli, IN s.r.l.)

9:10 - 9:35

bFab: first phase of development of a synbio start up (Frank Kensy)

9:35 - 10:00

Archimede Ricerche: how to start up in a corporate environment (Silvio Mangini)

10:00 - 10:25

ecSeq Bioinformatics: an academic spin off (David Langenberger)

10:25 - 10:55

Break

10:55 - 11:15

Evogene: from SME to large company (Elad Mamon)

11:15 - 11:40

Ribbon Startupper: enabling technologies and cross field synergies (Harold de Vladar)

11:40 - 12:05

IN: Startupper in R&D services (Laura Martinelli)

12:05 - 12:30

Round table/meet the entrepreneurs/scientists (facilitated by Laura Martinelli)

Afternoon

13:50 - 14:00

Registration to afternoon session

14:00

Welcome (Emanuele De Paoli, University of Udine, IGA)

14:00 - 14:45

Meet the company (Rijk Zwaan, Ben Scheres)

14:45 - 15:30

Meet the company (Syngenta, Marc Bots)

15:30 - 16:00

Break

16:00 - 16:45	Meet the company (Corteva, Frank Roeber, Innovating in a corporate environment) TBC
Friday 22 January	
Morning	
9:50 - 10:00	Registration to morning session
10:00	Welcome (Emanuele De Paoli, University of Udine, IGA)
10:00 - 11:00	Introduction to MSCA Postdoctoral Fellowships (Marleen van der Berg and Anna Goedhart, Netherlands Enterprise Agency)
11:00 - 11:10	Wrap-up and End Note
Afternoon	Free

Please Note: The updated final version of the school, along with the links and instructions to enter the meeting will be communicated within due time.

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This event has been organized with the collaboration of:

**CISM - INTERNATIONAL CENTRE FOR MECHANICAL SCIENCES
(www.cism.it)**



and

**IN – INNOVATION & PROJECT MANAGEMENT
(www.insrl.eu)**

